



FOR IMMEDIATE RELEASE
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Vanity Salon Stylists Chosen to Work With Miss America 2015 Contestants

Mt. Pleasant stylists enlisted to work with four Miss America contestants &
Miss America's Outstanding Teen for nationally-televised events

Mount Pleasant, SC— Earlier this month, four stylists from Mt. Pleasant's Vanity Salon packed their kits and headed to Atlantic City for a dream opportunity: to work behind the scenes at the Miss America Pageant. Vanity Salon owner Kim Coleman, along with staff members Kristen Litchfield, Shauna Romanoff, and Kira Caudill, were selected as the hair and make-up team for four pageant contestants including: Miss Montana (Victoria Valentine), Miss West Virginia (Paige Madden), Miss Arizona (Alexa Rogers) and finalist, Miss Iowa (Aly Olsen). The Vanity Salon team, along with photographer Jenn Cady, prepared the contestants for each of the three preliminary rounds which took place from September 9-11 and included one-on-one interviews, stage interviews, the swimsuit portion, the evening gown portion, and the talent portion. Live coverage of the pageant's final night aired on ABC on September 14 to over 7 million viewers.

In addition to working with Miss America contestants, Vanity Salon's stylists were chosen to style some of the national teen contestants and the reigning 2015 Miss America Outstanding Teen, Olivia McMillan. The team styled Miss McMillan for a large photo shoot on the boardwalk in Atlantic City as well as for her national television debut in Philadelphia.

"I had no idea what to expect when we were asked to go," said Coleman. "The experience was priceless and our contestants were amazing! It was so much fun to be a part of their journey to the stage."

Since the trip to Atlantic City, Vanity Salon has been contacted by other pageant contestants to work on local and national levels. In addition to pageant styling services, Vanity Salon offers one of the area's most highly-regarded bridal and special events teams, as well as hair styling, spray tanning, airbrush makeup, aesthetics and retail products. Vanity Salon is also home to Charleston's one and only traveling style bus.

For more information about Vanity Salon and their involvement with the Miss America 2015 Competition, or to find out more about their services, please visit VanitySalonSC.com or find us on Facebook at Vanity Salon SC.

Vanity Salon is a full-service salon offering hair styling, spray tanning, airbrush makeup, aesthetics and retail products. Called on for over 100 weddings per year, Vanity offers one of the area's most highly regarded Bridal & Special Events Teams. Owner Kim Coleman is recognized as one of the top stylists in the Charleston Area and her work has been featured in magazines including People, More and Charleston Weddings. Our stylists can provide bridal services in the salon or on location. We are home to Charleston's one and only "Style Bus", an 18-person bus that has been transformed into a styling salon which can also serve as a bridal suite. For more information about Vanity Salon, go to VanitySalonSC.com, [Facebook at Vanity Salon SC](#) or call us at [843.216.7181](tel:843.216.7181).

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