



FOR IMMEDIATE RELEASE
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Vanity Salon Introduces "The Style Bus"

The Vanity Salon Style Bus is Charleston's only mobile styling salon

Mount Pleasant, SC— Vanity Salon in Mt. Pleasant has launched a unique new styling salon concept called The Style Bus. What was once an 18 person shuttle bus has been converted into a mobile styling salon complete with full styling stations and the capability to provide most services offered in the salon.

The idea started when Kim Coleman, owner of Vanity Salon, ran across a shuttle bus for sale online and thought it may make a great mobile option for her clients. She and her husband Tim drove out to look at the bus and assess the possibilities. "When Tim told me he could take out the seats and install wood floors and permanent styling stations, we started to feel like this might actually happen," says Coleman.

The team at Vanity Salon is hired to style brides and their bridal parties for more than 100 weddings in the Charleston area each year and most of these require the team to perform these services at an off-site location. The Style Bus will be available as an additional service for bridal parties and can also serve as a bridal suite if the wedding venue does not have an adequate location for the bride to dress and prep for her walk down the aisle. In addition, The Style Bus will be available for bachelorette parties, birthdays parties, anniversary parties, little princess parties or any occasion where women choose to have the stylists come to them.

"We are so excited about this new opportunity at Vanity Salon. The Style Bus allows us to offer a really fun and different experience to our clients," says Kim. The Style Bus offers hair styling, make-up application, eyelash application, mini-manicures and more. Vanity Salon is located at 1909 N. Hwy 17 near the Towne Centre in Mt. Pleasant. For more information about Vanity Salon and The Style Bus, please find us on Facebook at Vanity Salon SC or call us at [843.216.7181](tel:843.216.7181).

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